

MOACAC Executive Board Meeting

Tuesday, April 14, 2020 – 2pm

Location: Zoom

(Replaces E-Board meeting from missed Spring Conference)

In the meeting: Charlie Hungerford, Dawn Michel, Teresa Bont, Earl Macam, Tim Eggleston, Lindsay Tobin, Michelle Luraschi, Jamie Staggs, Adrian Liddell, Monica Nickolai, Amber Mitchell, Mary Giunta, Darren Meeker, Jenny Chism, Abigail Jelavich, Dixie Williams, Jennifer Tanner, Ivy Hartman, Sami Thomas, Chad Sisk, Trisha Hasbrouck, Shelley Gerringer, Kyle Johnson, Melissa Millington, Peggy Fitzgibbon, Rene Vega, Abby Jelavich, Teresa Bont, Meredith Buschmann, Mark Nothum, Joann Elliott

Charlie welcomed everyone. Didn't plan on 'going out' this way. Happy to have been part of the organization and had the ability to lead this group. Charlie then did introductions so everyone has the opportunity to introduce themselves and let everyone know what position they will be chairing.

Committee Updates:

Bus Tour (Jennifer Tanner) – Registration went out last week. We have 3 people registered. We will make the decision by May 17 or 18 as to whether the event will take place. Unsure of what will happen. We are scheduled for six different schools.

Communications (Ivy/Sami) – Sent out three different press releases to media outlets regarding COVID-19 and how it's affecting classes of 2020 and what people are doing. Only had one print outlet reach back out to us. Would like to send out press release on Strive Scan event. Started a new FB group currently open to MOACAC members only. Starting to do quarterly newsletter slated to be out June 4th. Would like info for this email by the end of May. Ran analytics on social media and we are trending up on all sites. Would like to start meet-up group on Zoom like other affiliates are for both social and structured for breakouts. Charlie thinks we need to have professional Zoom account and wouldn't want to impose on any school to pay for this. Melissa reported having been part of these with other groups and it has been positive. Ivy would like to get something off the ground in May.

MSCA Conference (Melissa Millington) – Has 7-9 MOACAC college speakers lined up for this fall. If anyone is interested in presenting, please email Melissa at Aurora HS. Charlie added we could always use help hosting MOACAC social at this event if interested. Adrian offered contacts if we needed them.

College Fairs (Michelle Luraschi) – Chairs met in person in March. 74 approved fairs as of right now. Thanks to Jamie for the help and to Mark for getting things up on website. Of the 74, there are 14 regionals. In addition, there will be 3 NACAC fairs this year. We are about 98% ready for next year. Shout out to Strive Scan for their virtual event next week. They have 14,000 students nationwide registered so far. Each session can hold approximately 1K students. Some of the more popular sessions are just about full. There will be a phase 2 to this event with specific colleges presenting. MO has over 400 students participating. MO is well represented. There are more virtual things that may be coming on the horizon.

IAS (Adrian Liddell, Amber Mitchell, Monica Nickolai) – Spring IAS events have been cancelled. We had over 90 scheduled for STL—one of the biggest ever! HSSU is still interested in hosting next year and we won't have to pay for space. Penn Valley was also scheduled. The one scheduled for May will likely be cancelled because the school won't be ready to host and we expect the order to be expanded. The BR

scholarship winners (5) have been determined and contacted. We still have to determine where they will be attending to make sure they will be enrolling in at MOACAC-member institution. We will then announce the winners publicly. Ivy offered to do social media and press releases to announce the winners.

Government Relations (Peggy Fitzgibbon) – The Legislative Day happened in conjunction with the exec board meeting in February. It was a very good, educational experience. Several MOACAC members joined Peggy at those meetings with legislators. Peggy thanked everyone who volunteered. Is thinking she would like to set the future date away from the board meeting date.

Admission Practices (Teresa Bont) – Kyle Johnson and Teresa Bont will be on a call next week with other affiliates. Lots of changes this year with everything coming from DOJ events.

Professional Development (Dawn Michel) - KC CUBE may be William Jewell; possibly Webster for STL and working on locations for CCI, etc. Dawn will get with new chairs to get things off the ground.

Technology (Mark Nothum) – Gave group overview of what his duties are in this role including website updates, creating forms for registration, etc. Email mark.nothum@slu.edu a headshot of yourself if you are a new executive board member so he can update the website. Thanks for your cooperation on this.

Conference (Dawn Michel) – Thanked Alicia Saitta and Jill Brock for their hard work on conference even if it didn't take place. New chairs are taking over. We are looking at the St Charles Convention Center again for this coming spring.

Treasurers (Meredith Buschmann) – Treasurers will 'meet' over the next week to put together timeline and expectations as well as budgets. Each committee will have a deadline to submit budgets. Look for all this coming in early May.

Election results (Earl Macam) – Election Runner went very well. All slated candidates won their seats. All will assume their roles today!

Charlie 'passed' the gavel to Dawn. Dawn closed out the meeting and is looking forward to working with all the exec board members—new and current! Don't forget to register for conference when it opens next week! Is working on finding a date for retreat for all of us—hopefully in June.

Good luck, all! Be well! Meeting adjourned at 3:07pm.