

***Show-Me My Future* Virtual College & Career Program for all Missouri students**
Sept 13-Oct 8
Counselor's Promotional Kit

MOACAC is very excited to offer your students and families 180 virtual sessions on college planning, career information, financial aid & scholarships, military options, skilled trades, 1st responder careers, non-college training programs and more!

Program Highlights:

- 180 sessions covering college, career, skilled trades, and military topics
- FREE to students, families and counselors
- 45 minute live, interactive sessions hosted on Zoom and moderated by a high school or college volunteer
- Quick registration for each session
- All sessions also recorded and available at a later date on the MOACAC website

We hope you will use all the resources in this promotional kit to ensure your students and families take advantage of the Show-Me My Future sessions!

Questions? Please contact your MOACAC Show-Me Co-Chairs

Michelle Luraschi, Pattonville High School, mluraschi@psdr3.org

Andrew Laue, Webster University, lauear@webster.edu

Promotional Resources

1. **Add the Show-Me My Future registration link and QR code to your high school and counseling websites and your email signature. Send the link via email to students and parents.**
- Registration link: <http://bit.ly/ShowMeMyFuture>



- QR Code:
2. **Share these flyers with students and staff. Ask teachers to announce to classes, post to their class websites, incorporate into a classroom assignment, offer extra credit, etc. as appropriate for your school.**

[Promotional flyer 1 JPG](#)

[Promotional flyer 1 PDF](#)

[Promotional flyer 2 PDF](#)

3. Include in daily morning announcements.
4. Share with PTO to encourage family attendance.
5. Post frequently on your high school and counseling social media channels. Recommend posting on Saturday to remind students of the Sunday-Thursday sessions. Include your schools # and #moacac

Sample Social Media Posts

- (Check the session schedule and post names of sessions that will interest your students)
- Hey students! Thinking about college? Planning your career? Check out Show-Me My Future virtual college and career sessions at <http://bit.ly/ShowMeMyFuture>. #moacac
- Find your future college at the Show-Me My Future virtual college & career event. Register at <http://bit.ly/ShowMeMyFuture> #moacac
- Which colleges are you interested in? Attend live, interactive Zoom sessions offered by 180 national and international colleges. Register at <http://bit.ly/ShowMeMyFuture> #moacac
- What's your plan after high school? Find it at Show-Me My Future virtual college & career event. Register at <http://bit.ly/ShowMeMyFuture> #moacac
- Not sure how to get started on your college search? How to write an essay? What the Common Application is? Start here! Register at <http://bit.ly/ShowMeMyFuture> #moacac
- Wondering how you will pay for college? Attend financial aid and scholarship sessions at Show-Me My Future. Register at <http://bit.ly/ShowMeMyFuture> #moacac
- Looking for high demand careers that don't require a 4-year college? Find out more at Show-Me My Future. Register at <http://bit.ly/ShowMeMyFuture> #moacac
- Thinking about joining the military? Connect with the Marines and National Guard at Show-Me My Future virtual event. Register at <http://bit.ly/ShowMeMyFuture> #moacac

6. Sample email to send to students/families

Students & Families: Sign-up now for *Show-Me My Future*, Missouri's ONLY Virtual College & Career Event for ALL high school students!

More than **180 sessions** from which to choose: local, national, and international colleges and universities, skilled trades, military branches, 1st responder training, career exploration, financial aid & scholarship organizations, non-college training programs and more! Attend as many sessions as you want. This is YOUR opportunity--don't miss out!

How does it work?

What: Attend **FREE 45 minute virtual sessions** on a variety of college and career topics via individual Zoom links. Session options include: individual college, military, & career information sessions as well as panel sessions composed of multiple organizations.

Who: All high school students, families, and counselors

Dates: Sept. 13-Oct. 8

Times: M-Th: 4:00-9:00 pm; Sunday 2-4:00 pm & 7-9:00 pm

All sessions secure--your information will only be shared with the college/organization for which you register.

[VIEW the SCHEDULE and REGISTER](#)

Sessions cover topics such as how to apply to college, essay writing tips, high demand career fields, skilled trades, military options, non-college options, financial aid, scholarships, college student life, and more. Watch, learn, and get your questions answered about academics, athletics, diversity, study abroad, and other topics.

Register for EVERY session of interest and you will receive a ZOOM link to the session. Then log in to your session using your phone or computer.

Can't make the live session? No problem--go ahead and register for the session and then view the session recording at your convenience.

Parents invited, too. Don't miss this opportunity to learn, connect, ask questions, and discover your best college and career fit and how to finance it!

Questions, just let me know.

Counselor signature