



# Missouri Messenger

A Publication of the Missouri Association for College Admission Counseling

FALL/WINTER 2012 EDITION



## MESSAGE FROM THE PRESIDENT

Nicole Buesse

Maybe it's been the unseasonable weather or perhaps it's just been the rapid pace of this fall, however, I find the only

way to recognize this month as December is to look at the calendar. August seems only days ago, when we began the recruitment and application season and were looking forward to MOACAC events like CUBE and preparing for NACAC Denver. Nevertheless here we are, many deadlines upon us and on the cusp of second semester.

Over the past few months, MOACAC has been busy. The Executive Board has been hard at work planning the programs you enjoy each fall and also adding some new events. CUBE was held in both St. Louis and Kansas City in September to a record number of high school counselors. The College Counseling Institute this October at Webster Groves High School saw 108 counselors in attendance, many first time attendees and new MOACAC members. This year, MOACAC sent two members of the Executive Board to the Missouri School Counselor Association (MSCA) Conference in Tan-Tar-A to present on college counseling programs in high schools. We received overwhelmingly positive feedback from these speaking events and look forward to continuing this relationship with MSCA and growing our high school membership population.

Membership numbers are up overall. You can review detailed membership numbers on page two. We see these numbers as encouragement that we are on the right path with the programs, outreach, and services we offer our membership.

This fall, we also saw many of our members in "The Mile High City" for the National Conference. During our time in Denver, we held a MOACAC membership meeting. Highlights include committee reports and a review of the candidates for national office. Debi Hudson- long time MOACAC member, past president, and Peggy Clinton Memorial Scholarship winner- was voted in to a term on the NACAC Board of Directors. We are thrilled to see one of our own take this leadership position and wish Debi the best of luck during her time in office. Additional individuals elected to positions within NACAC: Katy Murphy (President-Elect) from Bellarmine College Preparatory (CA) and Jerry Pope (Board of Directors) from Niles North and Niles West High Schools (IL). Additionally, during the course of the National Conference the Assembly voted on several changes and updates to the Standards of Principles of Good Practice and approved the 2013 budget.

Here on our own MOACAC Executive

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## MOACAC EXECUTIVE BOARD

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### *Technology*

Erica VanBuren, Affton High School

## PRESIDENT'S MESSAGE, CONTINUED

Board, this fall also ushered in a few changes. Brad Starbuck, Delegate and Government Relations Chair, took a new position out of state and thus resigned his position on the MOACAC Executive Board. Charlie Hungerford (Drury University), Alternate Delegate, will step into the Delegate role to serve out the remainder of Brad's term. Additionally, Michael Gruzeski (Saint Louis University) has been newly appointed to the position of Government Relations Chair. Look later in this newsletter for more information on Michael.

As one final point of pride, NACAC has announced that St. Louis will be host to a national Fine and Performing Arts fair in the Fall of 2013. Details will be made available soon.

2013 promises to be a great year and we hope to see each of you at our February Legislative Day in Jefferson City as well as the MOACAC Conference this April in St. Louis. Please visit the website [www.moacac.org](http://www.moacac.org) for details on each event.

Wishing you and yours the very best this holiday season!

Respectfully,  
Nicole Buesse

## MOACAC MEMBERSHIP UPDATE

Chad Sisk  
Membership Committee

MOACAC membership continues to be strong. As of November 21, 2012 we currently have 808 active members! Thank you to all of you for sharing the good news about MOACAC and encouraging your colleagues to join our organization.

Our membership includes a healthy mix of high school and college members, as well as independent counselors, educational agency representatives and even 6 students. Student membership is a newer category of membership that is offered to those who are working on a graduate degree in counseling, education, or higher education. These students can join for free under your organizations membership! Student membership is also available for \$15.00 to students who are not currently associated with a member organization.

We are always looking for ways to increase our membership. If you have any ideas or suggestions, please contact the MOACAC Membership Committee Chair, Chad Sisk at [csisk@ku.edu](mailto:csisk@ku.edu).

Best wishes for a great holiday season!



## TREASURER'S REPORT

Andrew Wright  
MOACAC Treasurer

At the end of November 2012, MOACAC had \$44,934.01 in our checking account, compared to \$16,592.79 at the end of November 2011. Our money market (savings) account had \$44,725.92 compared to \$44,555.23 at the end of the previous November. Currently, we also have \$3,594.64 in our PayPal account and had \$5,228.29 in the account at the end of September 2011.

Through the first three months of this fiscal year, we have net revenue of -\$5,610.20. Last year, through the first three months, our net revenue was

-\$1,733.76. This is very close to what we expected to see based on the budget projections that we made.

To ensure appropriate safeguards are in place regarding our accounts, I continue to share our banking statements with the Presidential cycle each month when they come out. This allows the three members of our Presidential cycle to review our finances and question any area of uncertainty. In essence, we are doing our best to make sure best practices are being followed.

### TREASURER'S REPORT AT-A-GLANCE

*As of 11/30/12:*

Checking Account	\$44,934.01
Money Market	\$44,725.92
PayPal	\$3,594.64
<b>TOTAL</b>	<b>\$93,254.57</b>

*Last year, as of 11/30/11:*

Checking Account	\$16,592.79
Money Market	\$44,555.23
PayPal	\$5,228.29
<b>TOTAL</b>	<b>\$66,376.31</b>

## MOACAC COUNSELOR BUS TOUR 2013

Registration is now open for the Missouri Association for College Admission Counseling (MOACAC) High School Counselor Bus Tour!

The tour is set for March 7-8, 2013. This year, our tour departs from St. Louis and will feature stops at six Illinois colleges including: Western Illinois University, Knox College, Bradley University, Illinois State University, Illinois Wesleyan University, and Millikin University. The cost for the trip is only \$55 per person (double occupancy) and covers transportation (on a chartered bus provided by MOACAC), lodging (double occupancy), and meals provided by the colleges.

For more information about the trip including a detailed itinerary and registration information visit <http://www.moacac.org/counselor-bus-tour>. Hurry... Space is limited!

Karen Verstraete  
Professional Development Committee

### MOACAC BUS TOUR

March 7 - 8, 2013  
Six Illinois colleges  
\$55 per person  
<http://www.moacac.org/counselor-bus-tour>

## NEWS AND NOTES

On September 12, 2012, **Karen Verstraete** (Webster Groves High School) received the St Louis American Foundation 2012 SEMO Counselor of the Year Award. Karen was chosen for her service to students, families and commitment to the counseling profession. She was nominated by her principal, Jon Clark. The award was presented at the Salute to Excellence in Education awards ceremony sponsored by the St Louis American Foundation. Their mission is to increase African American access to careers in journalism, the sciences and the humanities. To date, the Foundation has distributed over \$2.5 million in minority scholarships and grants.

Karen (left), an active MOACAC member, is pictured at right with SEMO President. Dr. Ken Dobbins (center), who presented the award, and Kynedra Ogunnaike (right) of Vashon High School, another award recipient.

The Admissions Office at Missouri State University is happy to announce that **Mollie Cain** joined our office this fall as an admission counselor. Mollie has prior admission counselor experience at a small private college on the east coast. She brings a great work ethic and an eagerness to help students and parents with the college search. Mollie travels throughout central and northeast Missouri and began those travels the same week she started work. We're glad Mollie is a BEAR.

The MSU Admissions Office would like to wish former admission counselor **Brett Gains** all the best in his new position at the Cerner Corporation in Kansas City. Brett was a great Bear recruiter and was fondly known by most other university reps and high school counselors in his territory. Thanks for your dedicated work while at MSU and we are happy to see your new office area decked out with MSU memorabilia. GO BEARS!

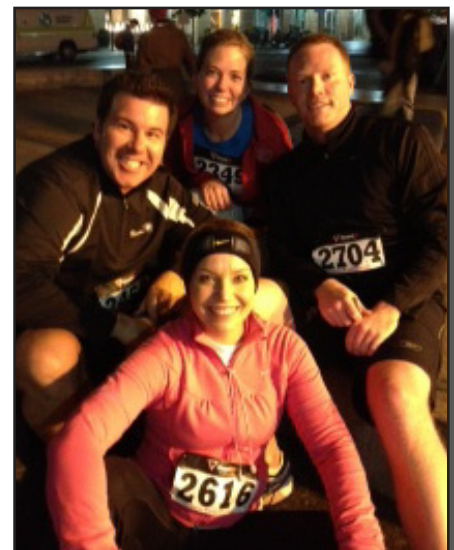


**Dr. Deborah Below** will become the Vice President for Enrollment Management and Student Success/Dean of Students on January 1st at SEMO. She is currently Associate Vice President for Enrollment Management/Director of Admissions.



MOACAC members **Teresa Bont** (University of Tulsa), **Nicole Buesse** (Fort Zumwalt North HS), **Anne Edmunds** (Webster University), **Drew Griffin** (University of Missouri-St. Louis), **Charlie Hungerford** (Drury University), **Michelle Palumbo** (Fontbonne University) and **Chad Sisk** (The University of Kansas) participated in the first ever "End of the Day 5K" during the NACAC conference to benefit NACAC's Imagine Fund. In addition, **Andrew Wright** (Missouri State University) volunteered during the event. While it was a cold and drizzly evening, each of the participants enjoyed the experience.

We hope that more MOACAC members will join us for the "End of the Day 5K" in Toronto! The photo at right was taken just after the 5K and shows clockwise from top: Nicole Buesse, Chad Sisk, Michelle Palumbo and Drew Griffin.



Do you have additions, changes or news in your office to report to the *Missouri Messenger*? You are welcome to submit entries for "News and Notes" to the editor, [henningh@missouri.edu](mailto:henningh@missouri.edu).



## INCLUSION, ACCESS & SUCCESS UPDATE

Julie Kampschroeder  
Inclusion, Access & Success Committee

The "Inclusion, Access & Success" Committee (formerly known as Human Relations) held their first meeting October 17th. The members of the committee are as follows:

Anne Kraus	Marquette HS
Ashley Gray	SLU
Turan Mullins	Maryville Univ
Natasha Winston	MO State
Beth Clausing	Truman State
Tiara Weir	SLU
Valencia Jones	Harris Stowe Univ
Tiyah Western	MO S&T
Laura Kleinschmidt	SLU
Kelly Heissler	UMSL
Julie Kampschroeder	Pattonville HS
Maria Rebecchi	St Louis Scholarship Foundation; honorary member of IAS



The immediate goals of the committee are to:

1.) Offer a free one day conference at the University of MO-St Louis campus in October of 2013 on First

Generation College Bound students. Invitations will be extended to high school counselors, college admission representatives and college advisors.



2.) The Director of Admissions at all MOACAC member post secondary institutions

will receive a questionnaire regarding services on their campus. The results will be posted on the MO-ACAC website. High School Counselors will be able to search categories such as TRIO programs, underserved student clubs, and single parent housing in addition to academic services. The questionnaire will be divided into three categories: Academic, Social and Personal.

3.) The final goal for the 2013-14 school year will be to add "resources" on First Generation, Non Traditional, Veterans, LGBTQ, Rural, Underserved and Undocumented students to the MOACAC website.

A future endeavor will be to create a template for 2 and 4 year colleges to offer a one or two day "College Camp" at their campus over the summer for low income/first generation college bound students.

If you are interested in joining this committee, please email Julie Kampschroeder at Pattonville High School, [jkampschroeder@psdr3.org](mailto:jkampschroeder@psdr3.org).

## GOVERNMENT RELATIONS APPOINTEE



Meet Michael Gruzeski, newly appointed Government Relations Chair. Mike has worked for Saint Louis University since Winter 2005. He went from being an admission counselor to a program coordinator for transfer student recruitment for SLU in 2007, and then to a program coordinator for STL local

recruitment for SLU in 2008. He is now the Assistant Director for admission at SLU and oversee recruitment for the midwest portion of the U.S.

Mike has been a member of MOACAC since 2005, presented at the 2010 MOACAC Conference and served on the 2010 MOACAC Conference Planning Committee.



## CATCH THE WAVE WITH MOACAC

Though we are supposed to be getting ready for winter, my thoughts are jumping to the spring MOACAC conference. The conference will be April 29-30, 2013, at the Sheraton Westport Lakeside Chalet. You will want to keep your board shorts and Hawaiian shirts readily available as we "Catch the Wave with MOACAC." The conference planning committee is already hard at work preparing a great professional development opportunity for all attendees. Keep an eye on

your inbox for registration and the call for session proposals. We definitely encourage you to consider sharing your experience and knowledge to benefit your colleagues, peers and friends who also want to help guide students and families to their best college fit. We look forward to seeing everyone at the end of April. I'll do my best to get some beach research completed before conference.

Bart Tibbs  
MOACAC President-Elect



### MOACAC CONFERENCE 2013

"Catch the Wave"  
April 29-30, 2013  
Sheraton Westport Lakeside Chalet  
St Louis, MO

## DEBI HUDSON ELECTED TO NACAC BOARD OF DIRECTORS

Debi Hudson, college counselor at Saint Teresa's Academy (MO), was elected to Board of Directors of the National Association for College Admission Counseling (NACAC) at the group's 68th National Conference last week in Denver. Hudson has been a member of NACAC since 1993 and is a member of the Great Plains Association of College Admission Counseling (GPACAC) and Missouri Association of College Admission Counseling (MOACAC), two of NACAC's 23 chartered affiliates.

NACAC is an education association of more than 13,000 high school and college admission professionals dedicated to serving students as they make choices about pursuing postsecondary education.

Hudson has held a number of leadership positions in NACAC, serving as 2010-11 coordinator of the Affiliate Presidents Council, comprised of the presidents and presidents-elect of NACAC's 23 affiliates.

In that capacity, she served on the NACAC Board of Directors. Hudson also was a member of the NACAC Membership and Professional Development committees and president of Great Plains ACAC and its Professional Development and Scholarship committees. She is a member, and former president, of Missouri ACAC.

Before joining Saint Teresa's, Hudson was a consultant at St. James Academy (KS); director of college placement at Rockhurst High School (MO); admission counselor at the University of Tulsa (OK); and business development director for the Kansas City Regional Council for Higher Education (KS). A graduate in communications from the University of Tulsa, Hudson earned a M.A. in curriculum and instruction from the University of Missouri-Kansas City.

For more information, contact Shanda Ivory at 703/299-6803 or [sivory@nacacnet.org](mailto:sivory@nacacnet.org).

Shanda Ivory  
NACAC



## 2013 FAFSA FRENZY

Jaron Vail  
Missouri Department of Higher Education

As 2012 comes to a close, 2013 FAFSA Frenzy events will soon be upon us. The Missouri Department of Higher Education is in need of additional volunteers to assist students and parents with submitting the Free Application for Federal Student Aid at 55 FAFSA Frenzy sites across the state. New and seasoned high school counselors, financial aid officers and college access professionals are encouraged to complete the [2013 FAFSA Frenzy Volunteer Application](#). By completing this online application, you may receive any of the following FAFSA Frenzy volunteer assignments: assisting with setup and cleanup, presenting a formal presentation, making sure families are completing the FAFSA on the "official FAFSA" website, answering FAFSA-related questions, or collecting evaluation and scholarship drawing forms. Be sure to check out the official [2012 FAFSA Frenzy Site List](#) of sites to see where you can help make an impact in the life of a future college student.

Be sure to promote this event whenever possible to parents or students. The more we can show a financial need for Missouri college students, the more we will be able to fund higher education for so many people regardless of any barriers that may exist. Having a place where parents can come and get specific answers to help their student realize their dreams of a college education. With the help of promotional items provided by the Missouri Department of Higher Education, such as FAFSA Frenzy leaflets and posters, we encourage you to make connections with the local business and community centers to promote the events in your area. We want to spread the word that these events are free and open to the public.

Again, if you can help in any way with these events, we encourage you to do so. Feel free to check the MDHE website for up-to-date information regarding FAFSA Frenzy.

## SUNDAY ACT TEST DATES

Elaine Todorov  
Crossroads College Preparatory School

For students whose religious faiths prohibit Saturday testing, the following testing locations provide Sunday test dates. Students need to enter the test

center codes listed along with the dates below when registering for the ACT.

### SUNDAY ACT TEST DATES

*Centralia*  
Sunnydale Academy  
ACT Test Center Code: 179261  
SUN 14-APR-13

*St. Louis*  
ACT Test Center Code: 023831  
Univ of Missouri - Saint Louis  
SUN 10-FEB-13  
SUN 14-APR-13  
SUN 09-JUN-13

*Kansas City*  
Univ of Missouri-Kansas City  
ACT Test Center Code: 023801  
SUN 14-APR-13

*Neosho*  
Crowder College  
ACT Test Center Code: 022891  
SUN 09-JUN-13

## JOYCE IVY FOUNDATION SUMMER SCHOLAR PROGRAM

John Boshoven & Sherryl Fletcher  
Joyce Ivy Foundation

### JOYCE IVY FOUNDATION SUMMER SCHOLAR PROGRAM STARTS ITS EIGHTH YEAR: EXPANDING ITS IMPACT

*The Joyce Ivy Foundation, a nonprofit 501c3 organization, founded in 2006 in Ann Arbor, Michigan, broadens the college aspirations of high potential young women from the Midwest, primarily through the Summer Scholars program. Summer Scholar awards make it financially feasible for talented low-and middle- income high school students to attend summer academic programs at some of the nation's most rigorous and selective institutions of higher education.*

"Studying at Barnard College in New York City last summer has really opened my eyes to the possibility of attending college in NYC! Without the help of the Joyce Ivy Foundation, I never would have taken this leap of faith."

My student, Annabel, Community High School (MI), has thanked me many times for telling her about the great opportunities that the Joyce Ivy Foundation (JIF) provides young women from the Midwest to explore national college options. Another student raved to me about her experience at Brown last summer, although she is now looking at Yale, which houses the program that better fits her academic passions.

Counselors of students facing the challenge of finding the college that fits have found an important ally in the Joyce Ivy Foundation, a nonprofit organization founded in 2006 that broadens the college aspirations of high potential young women from the Midwest, primarily through the Joyce Ivy Summer Scholars program. To date, 237 high school women – almost all from lower- and middle-income backgrounds – from the states of Michigan, Ohio, Nebraska and Missouri have received scholarships to attend summer academic programs at some of the nation's most rigorous and selective institutions of higher education, such as Barnard, Brown, Cornell, Emory, Harvard, Johns Hopkins, MIT, NYU, Penn, Smith, and Stanford. In 2012, 70 Summer Scholars were named and received over \$270,000 in scholarship funds. The

Joyce Ivy Foundation makes it financially feasible for these talented young women to participate in two- to eight-week summer academic programs on the campuses of highly selective colleges and universities. For many Summer Scholars, this is the first opportunity they have had to venture outside of their home communities and engage with an international group of peers and college professors.

In January 2013, the JIF will initiate its eighth Summer Scholars Program and will expand to include three new states: Minnesota, North Dakota and South Dakota. Former Summer Scholars, high school guidance counselors and high school teachers are all sources of information about the application process, which consists of an online application that will be available in January at [www.joyceivyfoundation.org](http://www.joyceivyfoundation.org). Applications will be available to young women who are current high school sophomores or juniors.

Sherryl A. Fletcher, who recently joined the Joyce Ivy Foundation following almost 30 years in highly selective college admissions, recently met with former Summer Scholars from the 2012 and 2011 cohorts in Michigan. "The positive impact this program provides for talented young high school women from the Midwest is amazingly life-changing in all respects including confidence in academic, intellectual and leadership skills and potential, as well as exposure to diverse classmates from the nation and the world."

Hannah McKolay, Milford High School (MI), who attended Johns Hopkins University as a Summer Scholar and met with Fletcher throughout her collegiate experience, shared the following thoughts.

"Thanks to the Joyce Ivy Foundation, I was given the opportunity to experience the world. My eyes have been opened to all the possibilities that are within my reach, and I realized there are people out there who really do support me and want me to succeed. I was given the chance to leave my small town and open my mind."

Please share the link for the Joyce Ivy Foundation Summer Scholar Program scholarship application

*Continued on next page...*





## MISSOURI COLLEGE ADVISING CORPS

*Continued from previous page.*

([www.joyceivyfoundation.org](http://www.joyceivyfoundation.org)) with high achieving young women in your high school.

### Hold The Date:

The Joyce Ivy Foundation will hold its annual Joyce Ivy Foundation College Admissions Symposium (JCAS) for guidance counselors and community leaders on May 10, 2013 at the Washtenaw Intermediate School District headquarters in Ann Arbor, MI. JCAS programming for female high school students and their families will take place on May 11, 2013.

Visit [www.joyceivyfoundation.org](http://www.joyceivyfoundation.org) to learn more about the program.

### Co-authors:

*John B. Boshoven is a former MACAC President, NACAC Board of Directors and Founding Director of College Counseling at the Frankel Jewish Academy (MI). He currently serves at Community High School (MI) as Counselor, Counseling Department Chair of Ann Arbor Public Schools (MI) and Joyce Ivy Foundation Advisory Board member.*

*Sherryl A. Fletcher is a former college admissions senior administrator at Johns Hopkins University (MD) and the University of Michigan (MI), and a former member of the MACAC Executive Board, PCACAC Executive Board and NACAC Fund Development Committee. She currently serves as the Joyce Ivy Foundation Executive Vice President for Program Development and Advancement.*

### 2013 COLLEGE FAIR REQUESTS

MOACAC is now accepting college fair requests for the Fall 2013. If you or your school district would like to host a college fair, please submit the College Fair Request Form available at <http://www.moacac.org/college-fairs>. The fair request application deadline is **Thursday, January 31, 2013**.

*Notes: The host school must be a member of MOACAC to host a MOACAC-sanctioned fair. Submitting a request does not guarantee a fair.*

The next edition of the *Messenger* will be published before the MOACAC conference in the spring. Look for a reminder and send your submissions to the editor.

## Missouri Messenger

The *Missouri Messenger* is a publication of the Missouri Association for College Admission Counseling. For more information on MOACAC, please visit **[www.moacac.org](http://www.moacac.org)**.

Articles and submissions for the *Messenger* are welcome. Please contact the newsletter editor, Heather Henning -

**[henningh@missouri.edu](mailto:henningh@missouri.edu)**.

