



# Missouri Messenger

A Publication of the Missouri Association for College Admission Counseling

WINTER 2014 EDITION

## MESSAGE FROM THE PRESIDENT



Bart Tibbs

Greetings, MOACAC members.

I find myself nearing the end of the MOACAC president path and am encouraged by what I have seen along the way. I have witnessed high school counselors and college admission personnel working hand in hand to provide direction for students and parents. I've also seen two great organizations, MSCA and MOACAC, collaborate to provide counselors who have had little or no opportunity to learn about the college admission process. We are working on allowing our organizational paths to merge more in the future to enhance the ability for high school counselors to serve their students' higher education career paths. Of course, we still provide direction throughout the year with the great programming and resources MOACAC provides to students, families, high school counselors and more. The many scenic overlooks include our scheduled college fairs, Tools of the Trade, CUBE Conferences, Bus Tours and others along the way.

Set your GPS for Kansas City on April 6-8 as our paths will all meet up at the MOACAC/GPACAC conference. I always look forward to our state conferences and even more when we get to share ideas and stories

with our neighboring Great Plains ACAC. I know Karen Verstraete and the conference committee, along with their GPACAC counterparts, has been working hard to map out a conference that will be informative, engaging, and fun. The registration for the Many Paths One Destination conference is available on the MOACAC.org website.

I hope each person reading The Messenger understands how important they are to MOACAC. Individually we have strengths and skills that affect those closest to us in our schools, colleges, organizations and communities. When one looks at a map, they can see how the roads throughout Missouri and the nation are connected. One spot on the map has many "paths" that connect it to the rest of the state and nation. As we continue to build and strengthen MOACAC with talent, ambition and a desire to serve all students, we can make a greater impact on all the wonderful destinations in Missouri. We will find that our path is made smoother and our connections are made stronger.

Till our paths cross again,  
Bart

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## MOACAC EXECUTIVE BOARD

### President

Bart Tibbs, Missouri State University

### President-Elect

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### Alternate Assembly Delegate

Susan Deppe, Millikin University

### Admission Practices

Charlie Hungerford, Drury University

### College Day/Night

Mark Clynes, McKendree University  
Nicki Lucas, Grain Valley High School

### Government Relations

Michael Gruzeski, Saint Louis University

### Inclusion, Access & Success

Tiyah Western, MO Univ of Science & Tech

### Membership

Chad Sisk, KU School of Engineering

### National College Fair

Aimee Foster, Saint Louis University  
Michelle Palumbo, Fontbonne University

### Professional Development

Susan Deppe, Millikin University  
Meredith Rauscher, Harris-Stowe State Univ

### Publications

Heather Henning, University of Missouri

### Technology

Erica VanBuren, Affton High School

## TREASURER'S REPORT

Andrew Wright  
MOACAC Treasurer

We are in good shape financially. Many areas, during the last fiscal year, came in under budget on expenses and/or brought in more income than projected. This has allowed us to maintain healthy reserves.

At the end of January, 2014 and 2013, MOACAC had the following in each account:

### TREASURER'S REPORT AT-A-GLANCE

#### As of January 31, 2014:

Checking Account	\$54,024.72
Money Market	\$64,788.15
PayPal	\$13,952.43
<b>TOTAL</b>	<b>\$132,765.53</b>

#### Last year, as of January 31, 2013:

Checking Account	\$48,425.75
Money Market	\$44,737.30
PayPal	\$13,912.87
<b>TOTAL</b>	<b>\$107,075.92</b>

## AHEC OPPORTUNITIES FOR HS STUDENTS

Heather Phillips  
Missouri Area Health Education Centers

Area Health Education Center's Programs are designed to assist students in reaching their goals of entering the medical profession. We are getting ready to accept new students for our AHEC Career Enhancement Scholars Program. In the Southwest region, the due date for applications is April 18th. We invite students to learn more about our programs at our Jumpstart event on April 5th in Springfield and April 19th in Joplin.

In addition, we are excited to inform counselors that we have opened a satellite office in the southwest region in Joplin, MO, which will allow us to reach many more students! We have collaborated with Missouri Southern State University and will be offering college credit in Medical Terminology through the ACES program for high school students. We are really excited about this opportunity!

For more information about AHEC, please feel free to contact Heather Phillips, Health Programs Coordinator: 417-836-3284, or <http://ahec.missouristate.edu/>.

## PDC UPDATES

Susan Deppe & Meredith Rauscher  
Professional Development Committee

As we transition out of the blustery winter that this New Year has given us, the Professional Development Committee is hard at work planning this year's upcoming events. 2014 will undoubtedly be another busy, but exciting year of fun-filled events for Secondary Counselors and Admissions Counselors in and around the state of Missouri!

So without further undo, mark your calendars for the following upcoming events:

### COLLEGE COUNSELING INSTITUTE (CCI)

The College Counseling Institute is a free, one-day professional development opportunity for high school counselors who want to learn more about helping their students with the college admissions process. Counselors will have the opportunity to choose three sessions of their choice, have lunch with colleagues from both sides of the desk, and hear a session on financial aid.

**DATE & LOCATION:** Exact date is still to be determined (tentatively date will be early June). Once an exact date has been determined, we will post it to the website, along with registration information. Should you have any questions, Susan Deppe may be contacted at [sdeppe@millikin.edu](mailto:sdeppe@millikin.edu).

*\*\*Is your institution interested in hosting CCI? Check our website for more information and to download a bid form. Bid forms are due April 15th to Susan Deppe at [sdeppe@millikin.edu](mailto:sdeppe@millikin.edu). All inquiries may be directed to her, as well.\*\**

### MOACAC/GPACAC TOOLS OF THE TRADE CONFERENCE

This workshop are designed to inform and inspire admission counselors just getting started in the field. The agenda includes informative sessions, networking opportunities and a little fun too.

**DATE & LOCATION:** Wednesday, August 6 - Friday, August 8 at Rockhurst University. For more information and to register for this year's event, please visit our website and or contact Meredith Rauscher at [mrauscher6@stlcc.edu](mailto:mrauscher6@stlcc.edu).

### COLLEGE CONNECTION CONFERENCE (CUBE)

Back by a growing demand, the CUBE Conference is an opportunity to come and hear updates from colleges and universities from the surrounding region. Attendance is free for high school counselors!

**DATES & LOCATIONS:**

- Thursday, September 4; William Jewell College, Kansas City Region
- Friday, September 5; Maryville University, St. Louis Region

For more information and to register for one or both of this year's CUBE Conference, please visit our website and or contact Meredith Rauscher at [mrauscher6@stlcc.edu](mailto:mrauscher6@stlcc.edu).

*\*\*Are you a high school counselor who is interested in riding a complimentary charter bus to one of the CUBE Conferences? If so, contact Meredith Rauscher at [mrauscher6@stlcc.edu](mailto:mrauscher6@stlcc.edu) to learn more about this exciting opportunity. Spaces are limited, so act fast!\*\**

### Interested in joining the Professional Development Committee?

Contact Meredith Rauscher at [rauschem@hssu.edu](mailto:rauschem@hssu.edu).



We hope to see you in 2014 as we track through the remainder of the winter and open up to spring!



## NEWS & NOTES

### NACAC ST. LOUIS PERFORMING AND VISUAL ARTS COLLEGE FAIR SAVE THE DATE !

The 2014 NACAC St. Louis Performing and Visual Arts College Fair will be:

Monday, September 22, 2014  
7:00 – 9:00 PM  
Webster University

### NEW PRESIDENT AT FONTBONNE

J. Michael Pressimone has been selected to serve as the 14th president of Fontbonne University, effective July 1, 2014. He will succeed Dennis C. Golden, president of the university since 1995.

### REGIONAL ADMISSION COUNSELOR RETREAT

Please join us for the unofficial NACAC 2014 Pre-Conference Regional Admissions Retreat to be held on the campus of Indiana University-Purdue University Indianapolis.

- When Wednesday, September 17, 2014 (one day before NACAC 2014)
- Where IUPUI Campus Center (one mile from the Indiana Convention Center)
- Time Approximately 10:30 am-4:00 pm
- Cost We are estimating \$25 per regional attendee, to cover the cost for lunch for attendees and high school counselors.

Retreat will include a high school counselor luncheon/college fair, breakout sessions, presentations and networking with regional admissions colleagues from across the country! It will also provide price-less networking and brainstorming opportunities with regional admissions colleagues from across the country! Registration will begin in May. For more information, please contact Courtney Wallace at 309-794-7539, or courtneywallace@augustana.edu.

### NACAC COMMITTEE VOLUNTEERS

NACAC is a membership organization, governed by members to serve members. Committees are an important part of NACAC's leadership structure, vital to its success. Ten standing committees support the

organization's governance and programming. Each standing committee includes seven members who lend their expertise to the issues, programs and governance that keep the association current and strategic in its service to members, the profession and students. Committees help NACAC achieve its strategic goals by identifying needs within the profession, studying and discussing issues and proposing programs and policies. Ad hoc committees may be appointed by the NACAC president for a short duration to address timely issues that emerge, but are not part of the same standing committee appointment process described here.

### Rewards

Committee service is a rewarding professional growth experience, providing members with opportunities to increase their knowledge and understanding of the issues facing the profession, to meet and learn from colleagues, and to influence the future of the organization and the profession.

To apply, complete the Service Volunteer Form at [nacacnet.org](http://nacacnet.org).

### COLLEGE COUNSELING INSTITUTE BIDS

The MOACAC Professional Development Committee is now accepting bids to host this summer's College Counseling Institute (CCI).

The College Counseling Institute is a free, one-day professional development opportunity for high school counselors who want to learn more about helping their students with the college admissions process. Counselors will have the opportunity to choose three sessions of their choice, have lunch with colleagues from both sides of the desk, and hear a session on financial aid.

**DATE & LOCATION:** The date is open within the first two weeks of June. Specific dates to choose from are listed on the bid form. Bids are encouraged from across the state.

Please contact Susan Deppe at [sdeppe@millikin.edu](mailto:sdeppe@millikin.edu) with any questions.

## CHART A COURSE: MOACAC/GPACAC CONFERENCE PREVIEW

Join us for the 2014 MOACAC/GPACAC joint conference: Many Paths, One Destination. Here you'll find information on what to expect in April. If you haven't registered, please visit [www.moacac.org](http://www.moacac.org). We'll see you there!



### CONFERENCE INFORMATION

**Dates** April 6-8, 2014  
**Location** Intercontinental Hotel  
 The Plaza—Kansas City, MO

Visit [www.moacac.org](http://www.moacac.org) to register.

#### Conference Registration Fees

College/University - Full	\$185.00
College/University - One-Day	\$110.00
Secondary/Independent - Full	\$140.00
Secondary/Independent - One-Day	\$75.00
Retired Members - Full	\$110.00
Retired Members - One-Day	\$85.00
Student - Full	\$110.00
Student - One-Day	\$85.00

#### Hotel Rate

\$139 per night (includes parking and wi-fi in your room). Hotel reservations can be made online at [www.kansascityic.com](http://www.kansascityic.com) or by calling 1-866-856-9717.

Our reservation block code is: GPA

Reservations should be made by 3/6/14 to guarantee this rate.

### SESSION TOPICS INCLUDE...

- College Planning for Fine & Performing Arts Students
- Highly Selective Admissions Then and Now: How to Help Explain the Shifts to Students, Parents, Faculty, and Trustees
- Confessions of a Public Speaker- Don't become tuned out to the plugged in generation
- Can You Hear Me Now? Understanding the unspoken concerns of underserved students and how to communicate college access
- Perfect Partners and the College Prep Institute
- Transfer Planning 101
- Options for studying in Europe

### KEYNOTE SPEAKER

Hannah Lofthus, Chief Academic Officer & Founding Principal, Ewing Marion Kauffman School

Ms. Lofthus has served as a lead teacher at Leadership Preparatory Charter School in Bedford-Stuyvesant, Brooklyn. She is an alumna of Teach for America, a national organization dedicated to educational opportunity for all children. Prior to her work with Leadership Prep, Ms. Lofthus worked at University Academy Charter School in Kansas City. Learn more about the Kauffman school at <http://www.kauffman-school.org/en/About-Us/Our-Purpose.aspx>.





## PROPOSED CHANGES TO MOACAC BYLAWS

Nicole Buesse  
MOACAC Past President

Below are the proposed MOACAC Bylaw changes to be voted on at the membership meeting held in conjunction with the MOACAC Annual Conference in April. Changes are marked in *orange italics*.

### ARTICLE VIII: STANDING COMMITTEES OF MOACAC

1. There shall be, at a minimum, the following standing committees of MOACAC:
  - a. Professional Development Committee
  - b. Admission Practices Committee
  - c. Human Relations Committee (*proposed change to "Inclusion, Access, and Success Committee"*)
  - d. Government Relations Committee
  - e. Membership Committee
  - f. College Day/Night Scheduling Committee (*removal of this committee*)
  - g. NACAC St. Louis College Fair Committee (*removal of this committee*)
  - f. *proposed change to a combination of F and G to the "College Fair Committee," which affects lettering below*
  - g. Publications Committee (Newsletter) (*proposed change to "Communications Committee"*)
  - h. Nominations Committee

### RATIONALE

The change from the Human Relations to the Inclusion, Access, and Success is being proposed to keep MOACAC committees in line with those in NACAC and also to better capture the mission and purpose of this committee.

The merger of the College Day/Night Committee and the NACAC St. Louis College Fair Committee is being proposed to increase the overall effectiveness of these committees and to streamline many of the processes.

The change from the Publications Committee to the Communications Committee is being proposed to better capture the score and purpose of this evolving committee.

Please note: time will be given during the membership meeting, prior to voting, to discuss the proposed changes. However, should you have any questions regarding the proposed changes prior to the membership meeting, please contact Nicole Buesse, MOACAC Past President, at [nbuesse@fz.k12.mo.us](mailto:nbuesse@fz.k12.mo.us).

## Missouri Messenger

The *Missouri Messenger* is a publication of the Missouri Association for College Admission Counseling. For more information on MOACAC, please visit [www.moacac.org](http://www.moacac.org).

Articles and submissions for the *Messenger* are welcome. Please contact the newsletter editor, Heather Henning -

[messenger@moacac.org](mailto:messenger@moacac.org)

